

Publishing print documents to the web

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About Jonatan



- From Västerås, Sweden
- 20 years of experience as a technical communicator, mostly within XML based content management.
- Information Architect at Excosoft.
- Industrial PhD student at Mälardalen University.

About Excrosoft

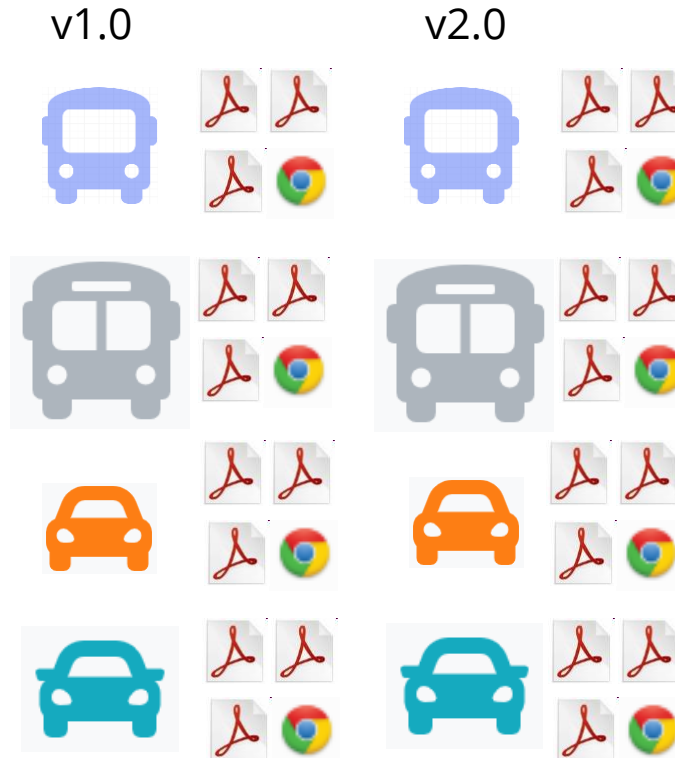
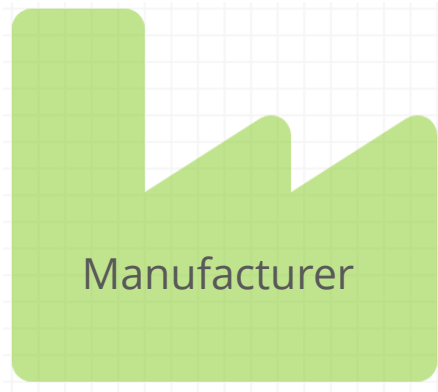
- Software company, founded in 1986.
- Experts in content management focusing on technical documentation.
- Help companies to cut cost, increase quality and/or time-to-market.



Today's objective and agenda

- **Objective:**
Highlight some requirements when publishing to the web, present practically how can be approached without adding a lot of extra work load to technical communicators schedules.
- **Agenda:**
 - Companies current situation.
 - Three requirements and their solution.

A typical situation



<http://www.mycompany.com>





ABB
#VEHAK
EYE-BATH

Requirement 1: "It must be easy for our users to find relevant information"

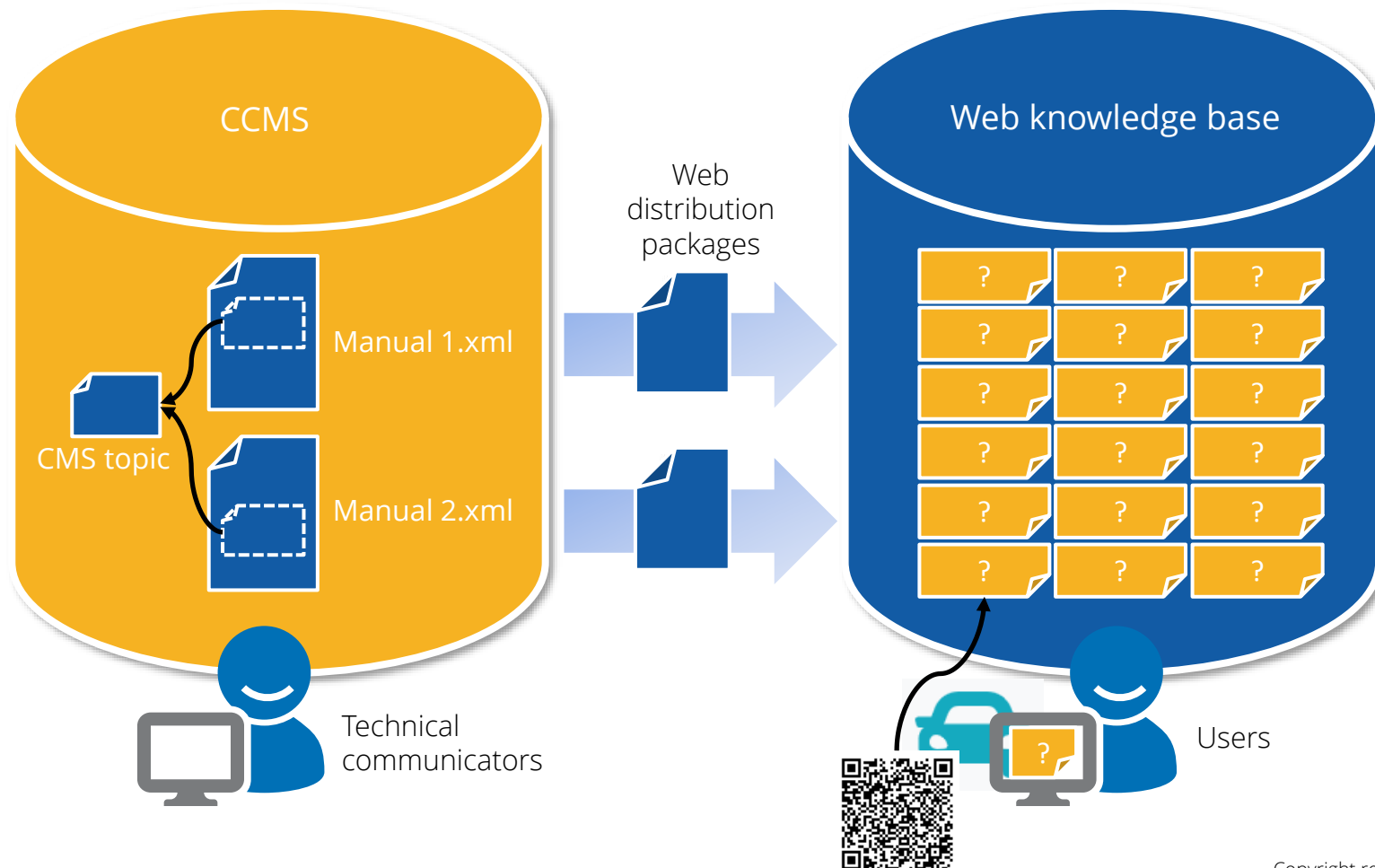




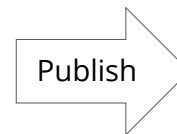
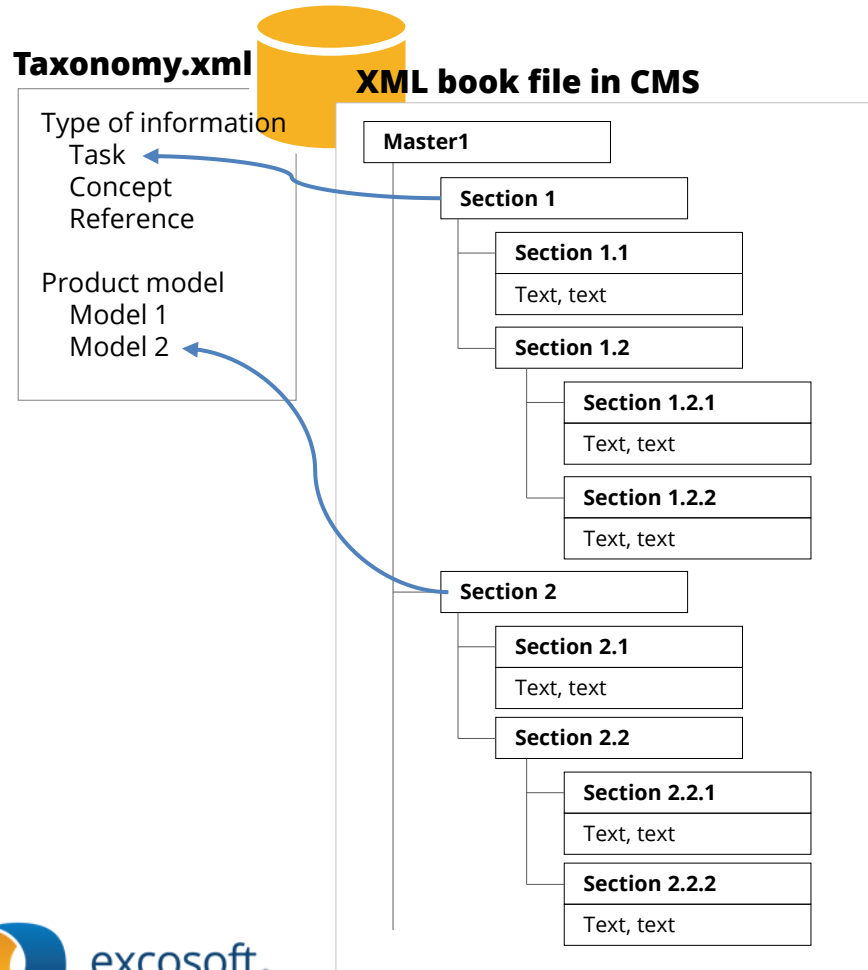
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Initiatives in our industry related to findability

■ P L A T T F O R M ■
■■■■ **INDUSTRIE4.0**



Requirement 2: "Publishing to the web must not require us to redo everything"



Answers in knowledge base

hydroPhore SUPERUSER

Welcome to HydroPhore documentation portal

5 topics are available - you are in page 1 of 1

[How do I install model 1?](#)
Some content [read more](#)
Type of information > Task
Product model > Model 1

[How do I configure model 2?](#)
Some content [read more](#)
Type of information > Task
Product model > Model 2

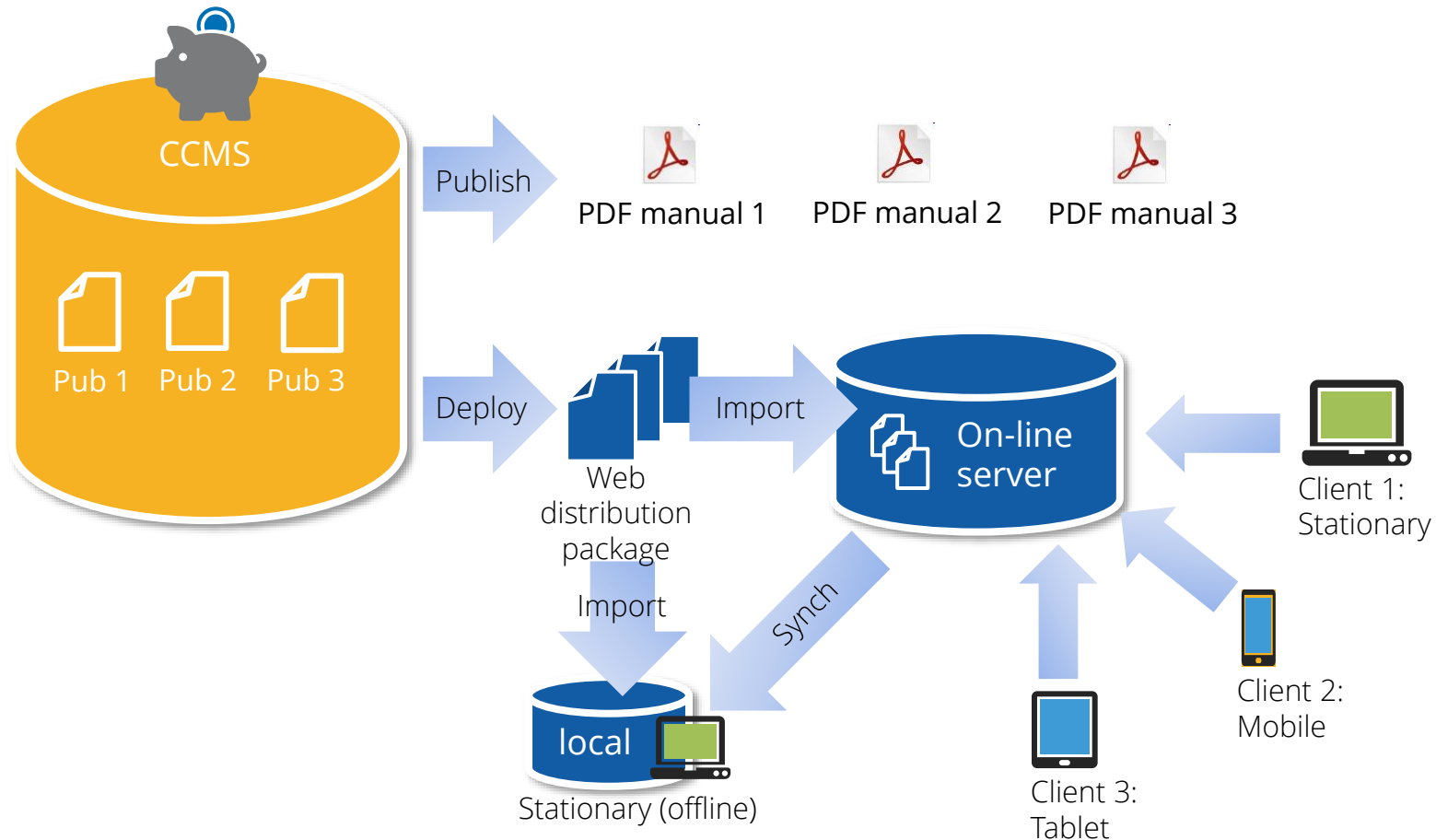
[How do I remove component Y?](#)
Some content
Type of information > Task
Product model > Model 2

[What is component X?](#)
Some content [read more](#)
Type of information > Concepts
Product model > Model 1

[What is the purpose of model 2?](#)
Some content [read more](#)
Type of information > Concepts
Product model > Model 2

First Previous 1 Next Last

Requirement 3: "It must be possible to use web content offline as well as online"



Thank you! Questions?



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Blog: <http://excsoft.com/blog/post/>